

CHRISTIES' 3 NATIVES

CASE STUDY



Customer Profile

Christies' 3 Natives is a Florida based quick serve restaurant franchisee focusing on delivering healthy juices, wraps, salads, and bagels to customers in search of a quick, clean eating options. The franchise is a lifestyle brand founded with a mission to bring a healthy lifestyle that is also delicious to the local community. Christies' 3 Natives operates three locations that cater to the South Florida region.

Project Description

Christies' 3 Natives required a dynamic partner that could deliver a robust accounting and financial solution to support ongoing and planned growth. Since the owners were starting a new franchise under a relatively young brand, they needed an accounting partner that would eliminate the stress of day to day accounting work and continue to innovate their processes to avoid an automation gap. This allowed the franchisee to focus on strategic management and growth of their business and the mission to bring fast, healthy eating to all of South Florida.

rinehimerbaker deployed a solution around Sage Intacct's general ledger software with a seamless connection into a cloud A/P solution. Sage Intacct gave the franchisee tailored, consolidated reporting packages without any manual intervention, as well as the ability to quickly view ad hoc reports on both an individual and consolidated basis. In conjunction with the automated, central A/P solution the franchisee now reviews and approves vendor bills for all three locations in one portal, eliminating the manual process of writing checks and saving hours of clerical work.

In all, the team at rinehimerbaker has guided Christies' 3 Natives from a single location franchisee of an emerging lifestyle brand to a flourishing three location franchisee with continued room for expansion. rinehimerbaker eliminated the distractions of back office finance, allowing Christies 3 Natives' team to focus their energy on customer satisfaction and developing their brand within the South Florida community.



ZACHARIAH, OUR LEAD ACCOUNTANT AT RINEHIMERBAKER, HAS BEEN A LIFELINE FOR OUR TEAM ALLOWING US TO FOCUS ON GROWING OUR BUSINESS INSTEAD OF GETTING BOGGED DOWN IN CLERICAL WORK.”

Key Requirements

- Powerful accounting and financial solution
- Develop and deliver monthly financial reporting package with real-time data
- Assistance switching from employee leasing to in-house employees
- Implement cloud A/P solution and integrate with scalable general ledger platform
- Partner with advisory and long-term planning abilities to help cultivate their franchise

Key Challenges

- Owners were currently doing the accounting and needed their time for growth instead of clerical work
- New business venture required better, faster insight
- High volume A/P process that needed reviewed and streamlined
- Absence of accounting insight



I DON'T KNOW WHERE OUR BUSINESS WOULD BE TODAY IF WE HADN'T DECIDED TO WORK WITH RINEHIMERBAKER"

Key Outcomes

\$30K

annual savings from working with rinehimerbaker over hiring in-house controller

60+

hours of reporting saved annually by Sage Intacct's automatic consolidations across all locations



Tailored, consolidated reporting generated in a matter of seconds



1 central A/P system for the franchisee to review and pay all locations' bills while maintaining full separation of expense by location



New location added within Sage Intacct within 3 hours



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